HASAN AND SINGH Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

Inside this Issue

Patent application disclosures clarified by Supreme Court	2
Madrid E-Filing Now Available for Georgian Brand Owners	2
Committed to providing quality patent information: EPO Patent Information Conference 2018	3
International Trademark Lessons from the Bayer-Belmora FLANAX Trademark Fight	3
WIPO to Launch New Interface for Hague E-Filing	4
EPO Publishes Revised Guidelines on Computer-implemented inventions	4
INTA and CIPO step up trademark collaboration	5
China-Africa High-Level Seminar on Intellectual Property System and Policies Held in Guangzhou	5
Swiss Patent Office clarifies applicability of new Medeva approach to the examination of SPCs	6
2018 Changes to the EPO's Guidelines for Examination	6

Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

1. Patent application disclosures clarified by Supreme Court

PHARMACEUTICAL
COMPANIES MUST SET
OUT "REASONABLE
SCIENTIFIC GROUNDS"
TO SUPPORT CLAIMS
MADE IN THEIR PATENT
APPLICATIONS...

GO TO TOP

Pharmaceutical companies must set out "reasonable scientific grounds" to support claims made in their patent applications about the therapeutic effect of their inventions, the UK Supreme Court has ruled by a majority of three judges to two.

That scientific evidence does not need to necessarily prove the claims are true, but should at least show why the product "might well work" as claimed, the court said.

It is not enough for patent applications to make bare assertions of what is plausible from using the product. Companies that fail to meet the standards of disclosure in their patent applications risk having their patents revoked for lack of sufficiency, according to the judgment. The Supreme Court said that scientific... Read more

2. Madrid E-Filing Now Available for Georgian Brand Owners

GEORGIAN IP
OFFICE (SAKPATENTI)
BECOMES THE THIRD IN
A GROWING LIST OF IP
OFFICES PARTICIPATING
IN THE MADRID E-FILING
SERVICE

GO TO TOP

Georgian trademark holders can now apply online to protect and manage their marks abroad through the Madrid e-Filing service. Following on from the Benelux and the Australian intellectual property (IP) offices, the Georgian IP office (Sakpatenti) becomes the third in a growing list of IP offices participating in the Madrid e-filing service – a more secure and simple way for trademark applicants to expand the scope of international protection for their mark through the Madrid System. "Sakpatenti's effort to contribute to IP protection on the local, regional and global arena is now reflected in a simplified registration process through WIPO's effiling system. The mutually beneficial partnership... Read more

Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

3. Committed to providing quality patent information: EPO Patent Information Conference 2018

MORE THAN 400

PATENT PROFESSIONALS

FROM 40 COUNTRIES

GATHERED AT THE EPO'S

28TH ANNUAL PATENT

INFORMATION CONFERENCE ON MONDAY

More than 400 patent professionals from 40 countries gathered at the EPO's 28th annual Patent Information Conference on Monday in Brussels to discuss the latest tools and trends in searching and using information found in patents. The event was opened by EPO President António Campinos, Belgian Deputy Prime Minister and Minister for Employment, Economy and Consumer Affairs Kris Peeters, and Belgian Director General DG for Economic Regulation Séverine Waterbley. In his welcome address, Deputy Prime Minister Peeters set the tone for the four-day conference: "An important part of stimulating innovation is protecting innovation. Protecting Intellectual Property is important, which... Read more

GO TO TOP

4. International Trademark Lessons from the Bayer-Belmora FLANAX Trademark Fight

THE BAYERBELMORA FLANAX TM
DISPUTE HAS ADDITIONAL LESSONS FOR
INTERNATIONAL TM
OWNERS WHOSE BUSINESS MAY CROSS

GO TO TOP

The Bayer-Belmora FLANAX trademark dispute has additional lessons for international trademark owners whose business may cross international borders. A closely watched cross-border trademark case finally has been resolved, and the results of the case have implications for global trademark holders. A U.S. District Court Judge in the Eastern District of Virginia granted Bayer AG's motion for summary judgment, dismissing rival Belmora's claims to the trademark FLANAX. In Mexico, Bayer uses the FLANAX mark for the popular pain medication known elsewhere as Aleve (naproxen), and successfully blocked Belmora's attempt to market its own naproxen product under the mark FLANAX... Read more

Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

5. WIPO to Launch New Interface for Hague E-Filing

WIPO TO
LAUNCH
NEW INTERFACE FOR
HAGUE E-FILING
LAUNCHING ON
NOVEMBER 19, 2018

Launching on November 19, 2018, this all-new interface represents a significant change in enhancing usability, adding modern features, and simplifying the process for filing and managing international design applications online. The new interface embodies WIPO's goal of enhancing its services and improving your experience. Designed with both novice and experienced users in mind, the revamped E-Filing brings brand-new features and a modern user experience to help you file applications smoothly and effectively from anywhere, at any time, and on any device.

Key features- Modern, accessible design and user interface:-Continuing the success of the design and user interface first introduced in WIPO's ePCT Service, the new Haque.... Read more

GO TO TOP

6. EPO Publishes Revised Guidelines on Computerimplemented inventions

THE EUROPEAN

PATENT OFFICE

GUIDELINES 2018

RECENTLY PUBLISHED

ON THE EPO

WEBSITE

GO TO TOP

The European Patent Office Guidelines 2018 were recently published on the European Patent Office (EPO) website. All substantial changes in the new Guidelines relate mainly to sections discussing the First Hurdle, the EPO equivalent to patent eligibility. Although the First Hurdle can be overcome simply by adding the presence of a computer, the number, quality of and relationship between technical features are essential in dealing with the Second Hurdle, or inventive step. A thorough analysis of whether each claimed feature is technical, or not, is essential to claim drafting and prosecution of a computer-implemented invention at the European Patent Office and many also believe... Read more

Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

7. INTA and CIPO step up trademark collaboration

INTA HAS

PARTNERED WITH

THE CIPO TO COOPERATE

FURTHER AND ENHANCE

PROTECTION IN

THE TRADEMARK

FIELD

GO TO TOP

The International Trademark Association (INTA) and the Canadian Intellectual Property Office (CIPO) today signed a Memorandum of Understanding (MoU) that serves as the foundation for developing cooperative activities in the field of trademarks and other related activities. INTA President Tish Berard and CIPO's Commissioner of Patents, Registrar of Trademarks and Chief Executive Officer, Johanne Bélisle, signed the agreement on behalf of their organizations at the CIPO offices in Ottawa, Canada. NTA and CIPO have collaborated in the past on a number of initiatives. In 2018 alone, the two organizations shared information

and resources, and consulted regarding CIPO's office.. Read more

sh-Level Seminar on Intellectual Property

8. China-Africa High-Level Seminar on Intellectual Property System and Policies Held in Guangzhou

VENUE OF 2018
CHINA-AFRICA
HIGH-LEVEL SEMINAR
ON INTELLECTUAL
PROPERTY SYSTEM
AND POLICIES

GO TO TOP

2018 China-Africa High-Level Seminar on Intellectual Property System and Policies was held in Guangzhou on November 11. Commissioner Shen Changyu of China National Intellectual Property Administration (CNIPA) and Director General Dénis Loukou Bohoussou of African Intellectual Property Organization (OAPI) attended the opening ceremony and delivered speeches. CNIPA Deputy Commissioner He Zhimin hosted the opening ceremony. Director Chen Hongbing of World Intellectual Property Organization (WIPO) Office in China attended and addressed the opening ceremony. Shen Changyu remarked in his speech that China always pays high attention to the friendly relations and cooperation with African countries, and CNIPA has been ceasel... Read more

Intellectuals @ Law

Advocates, Patent And Trademark Attorneys

NEWSLETTER DECEMBER 2018

9. Swiss Patent Office clarifies applicability of new Medeva approach to the examination of SPCs

IT IS POSSIBLE

FOR MORE THAN ONE

SET OF PROPOSED LICENSING TERMS FOR

SEP TO BE FRAND, THE
COURT OF APPEAL IN
LONDON HAS SAID

GO TO TOP

The Swiss Patent Office issued a brief notice regarding a change of practice in the granting of supplementary protection certificates (SPCs) as well as corresponding detailed information on 22 October 2018. Following the Swiss Federal Supreme Court's judgment 4A_576/2017 of 11 June 2018 relating to the SPC for Truvada, the requirement under Article 140b(1)(a) Swiss Patent Act that the product of an SPC must be "protected" by the basic patent is no longer assessed using an "infringement test". Instead, as summarized by the Swiss Patent Office, "it is essential that the product is detailed in the patent claims in a form recognizable for a person skilled in the art". Switzerland thereby intends to... Read more

10. 2018 Changes to the EPO's Guidelines for Examination

SWISS PATENT
OFFICE ISSUED A BRIEF
NOTICE REGARDING A
CHANGE OF PRACTICE
IN THE GRANTING OF
SPCS

GO TO TOP

As we previously reported, the European Patent Office's latest Guidelines for Examination entered into force on 1 November 2018. Here, software specialists Nick Reeve, Mark Bentall and Pete Sadler take a deeper dive into the changes to the sections governing the assessment of excluded subject matter. Applicants in the software fields sometimes find the EPO's approach to examining computer implemented inventions (CIIs) confusing. The Guidelines for Examination can provide a helpful starting point for demystifying their methodology and determining how a given invention might be received by the EPO. Any changes to the Guidelines are therefore important to applicants in the software area. Here, we have looked at the sections that are most relevant.... Read more